

MEDIA ALERT

A Wave of Orange and Blue is Heading for the California Coast!

Tickets Sales are soaring as Thousands of Tickets are being sold to the Illini New Year's Eve Bash December 31st. DANA HOWARD, KURT KITNER, BRIAN BARNHART and other Surprise Illini Guests will all be Parading in open air convertibles! The Illini Bash 2007 will be "THE PLACE TO BE".

The Illinois Division of Intercollegiate Athletics has announced plans for a Dec. 31 New Year's Illini Bash event for Fighting Illini fans who will be in the Pasadena area for the Rose Bowl.

Universal Studios Hollywood will be home to thousands of Fighting Illini fans from 9 a.m. to 10 p.m. as part of Illini Bash on New Year's Eve. The Marching Illini, cheer team, and a number of Illini stars will be on hand for a special Illini Parade that will also include Universal Studios Hollywood characters such as Shrek and Spider-Man. The Globe Theatre is being held and decorated in orange and blue for Illini fans only from 2 p.m. to 10 p.m. - including a live band performing from 7 p.m. to the New Year's Eve toast at 10 p.m. (midnight for Fighting Illini fans!). A cash bar will also be in place at the Globe. Overflow plans are in place in case the late night crowd outgrows the Globe.

Cost for the Illini Bash is \$72.50, which includes all rides and attractions in the park, and it's just \$8.50 more than the usual Universal Studios Hollywood admission price.

Complete information about the Illini Bash event is posted at Rosebowlparty.com and fans can also call (323) 344-0959 with questions. Tickets for the Illini Bash event must be purchased in advance through Ticketswest.com or by calling 1-800-325-SEAT anytime (24 hours/day). Tickets may not be purchased on the day of the event.