



## **ILLINI NEW YEAR'S EVE PARTY**

- What:** **TICKETS SALES ARE SOARING!!!** 1000's OF TICKETS ARE BEING SOLD TO THE ILLINI NEW YEAR'S EVE BASH AT UNIVERSAL STUDIOS HOLLYWOOD AS ILLINI FAN'S EARGLY AWAIT WORD AS TO WHO THE ILLINI GRAND MARSHAL WILL BE. COULD IT BE DICK BUTKUS? THE GRAND MARSHAL WILL BE JOINED IN THE PARADE BY SPIDER-MAN, SHREK, THE ILLINI MARCHING BAND AND THE ILLINI CHEERLEADERS, ALL MARCHING IN HONOR OF THE ILLINI FOOTBALL TEAM. Fans will experience movie making magic at Universal Studios Hollywood, the world's biggest and busiest motion picture and television studio. Join thousand of fans as they flow through the fabulous attractions at Universal Studios Hollywood such as: Spider-Man Rocks, The Mummy Returns: Chamber of Doom Maze, Terminator 2: 3D, Back to the Future and Jurassic Park – The Ride, Backdraft, Waterworld – A Live Sea War Spectacular, and much more. "ILLINI Bash Headquarters" is located at The Globe Theatre – the new state-of-the-art venue at Universal Studios, located next to the Terminator 2: 3D attraction. This magnificent "in the park" facility will be festively decorated with balloons, lights, banners & pennants. It takes 3 story cranes to decorate the theatre! Two 12 x 15 foot screens will play highlights of the Illini's Road to the Rose Bowl. Who will it be, A Chicago or A Champaign media personality that will help MC the event throughout the evening? Illini fans can get more information about the event by clicking on our link at [www.RoseBowlParty.com](http://www.RoseBowlParty.com).
- Where:** **UNIVERSAL STUDIOS HOLLYWOOD** – Located just off the Hollywood Freeway (101), Universal City Drive exit, central to everywhere in Los Angeles.
- When:** **Monday, December 31, 2007**  
Illini New Year' Eve Bash tickets are valid from 9:00 A.M. until 10:00 P.M. From 9:00PM – 10:00PM The park will close to all except Illini fans, who will all be celebrating a NEW YEAR'S EVE SALUTE in the Globe Theater. After the park closes, Illini Fans can join the thousands of New Year's Eve party-goers at the Fabulous Universal Studios' CityWalk which is just outside the gates of Universal Studios.. CityWalk better known as the "Time Square of the West" with 70's and 80's bands, a DJ in the Fountain Court and a Midnight countdown on the astrovision. Please note that New Year's Eve on City walk will be extremely crowded. The festivities on CityWalk don't stop until 2:00 A.M. January 1<sup>st</sup>, 2008!!!!
- Tickets:** \$72.50 (**Only a \$8.50 over Regular Gate Admission**) ... Includes Special VIP "Illini" wristband, Illini Holiday Parade, All Rides & Attractions, Universal Studios' CityWalk®, Music, Sponsor Giveaways, Official Rose Bowl Pennants, and Pom Poms which will be handed out on the parade route, Road to the Rose Bowl Season Highlights on 2 Huge Screens, And ... The VIP "Illini" turnstiles for admission, where wristbands will be handed out. You will need the VIP Illini wristband that is included with the \$72.50 ticket cost to gain entrance into the exclusive Illini venue. Tickets are non-refundable, non-transferable and cannot be purchased at Universal Studios Hollywood.
- To Order:** Tickets must be ordered in advance, as this event will sell out! To order tickets please call Tickets West at 1-800-325-SEAT, or online at [www.ticketwest.com](http://www.ticketwest.com).

**SportsEventPlanner.com** is the premier sports event planning company headquartered in Southern California and specializing in major sporting events. The company has over 16 years of experience in event promotion including the Olympics, the Super Bowl, World Cup Soccer, the Rose Bowl, and other various corporate events.

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